

# **USER MANUAL**

## **AV PRODUCTION EMPANELMENT**

# **4** You can Sign up/Login via the Website.

#### **IMPORTANT INSTRUCTIONS:**

- All the mandatory fields marked with \* have to be filled.
- If by chance a connection is lost or the user refreshes the page, then before the final submission data didn't save in the database.
- All details will be filled with caution.
- All the documents should be uploaded in "pdf" format.

#### Required Documents/Materials for AV Production Empanelment (General Pool):-

- Copy of last 5 Financial Year's Income Tax Return.
- Balance sheet and profit and loss accounts of company for last 5 years (FY 2017-18, 2018-19, 2019-20, 2020-21, 2021-22), duly verified by a Chartered Accountant (CA), indicating his/her membership no. in seal.
- Copy of work orders of last 3 completed financial years (FY- 2019-20, 2020-21 and 2021-22) of AV-Production jobs for the Government, Public Sector Undertakings or Private sector.
- Pen drive of Show reel of AV-Production work undertaken in the last 3 years.
- Cancelled cheque with branch code of the bank and IFSC code of the account in which payments will be made by CBC.
- Salary Slip and Bank Statements of the employee and bank statements of the employer of last 6 months.
- Proof of Online Payment of Rs. 10,000/- as processing fee (non-refundable).

### Required Documents/Materials for AV Production Empanelment (Startup Pool):-

- Recognition Certificate as Start-Ups by Department for Promotion of Industry and Internal Trade (DPIIT), Government of India OR Ministry of, Micro, Small and Medium Enterprises (MSME) OR NITI Aayog.
- Degree / diploma from the Institutes set up by the Central Government or affiliated with UGC / AICT in the area of film making or related fields like sound recording, editing, acting, directing, cinematography, etc.

#### OR

Awards won either from the Central Government or State Government or any International Award for their films, documentaries, audio productions, web / digital content etc.

- Copy of at least three (3) AV production job orders in the last one (1) year for the Government, Public Sector Undertakings or Private sector.
- Pen drive of Show reel of AV production jobs undertaken in the last one (1) year.
- ECS Mandate form (issued by the concerned bank), Cancelled Cheque of the account in which payments will be made by CBC.
- Proof of online Payment of Rs. 10,000/- as processing fee (non-refundable).

#### VENDER LOGIN FOR FRESH EMPANELMENT

- 1. <u>https://cbcmib.gov.in/cbc/vendor-login</u>
- 2. Click on "Fresh Empanelment Registration".



- 3. A) Enter all required details
  - Select the "AV" option in the "Select Vendor/Partner Category".
  - Select the "AV- Production" option in the "Select Wing Type".
  - Enter Your Email, Mobile No, and GST No.
  - Click on "Sign Up" button once you have entered all the required fields.



B) You will receive OTP on your registered Email as well as on your Mobile No.

- Enter both received **OTP**.
- Click on **"Submit"** button.
- Set your password and Click on "Submit" button (The best practice is to use a combination of numeric, special characters, uppercase and lowercase alphabets)



**#NOTE:** Once you have completed the registration, you will be notified via email and a 6-digit User Id which a combination of Alphanumeric will be sent to you.

- 4. Now Login with your User ID and password (\*\*\*\*\*\*\*) and click on "Login" Button.
  - Select the "AV" option in the "Select Vendor/Partner Category".
  - Select the "AV- Production" option in the "Select Wing Type".
  - Select the **"User Id"** option in the **"Select Login Type"**.
  - Enter your "User Id" and "Password".
     ("User Id" will be your 6-digit alphanumeric code provided by CBC via Email to you)
  - Click on **"Login"** Button.



5. You will see the dashboard once you logged in, Click on "AV Production fresh Empanelment" and Click on "Apply Fresh Empanelment".





6. Select "Applying For": General Pool or Startup Pool and then proceed further.

🎬 केंद्रीय संचार ब्यूरो 🌉 Central Bureau of Communication	=			🕈 Home   🧕
Azadi ka	C Empanelment of AV Production			
AV AM	Basic Information AV Production Information			
	Applying for : * Please Select			
🗈 Main Navigation Menu	Name of Production House / Agency *	Mobile No. of Production House / Agency*		
希 Dashboard	Enter Name	Enter Mobile No		
1 AV Production Management 🔹	Address			
1 AV Production Policy Guidelines	○ Head Office ○ Corporate Office			
	Contact Name *	Designation *	Address *	
Support: 📞 9810205148, 9289772910,	Enter Contact Name	Enter Designation	Enter Address	
9289772911 Steamcbc.enquiries@gmail.com	Phone No.	Mobile No. *	E-mail ID *	- It

7. After selecting "General pool/Startup pool" fill the required information and click on "Next" button.

#(Note: All documents should be uploaded in PDF format and should be less than 2MB each)

केंद्रीय संचार ब्यूरो Eentral Bureau of Communication	=			🖷 Home	٩
Azadi Ka	C Empanelment of AV Production				
AV Lost Login: 08-Nov-2022-11:55av	Basic Information AV Production Information	1			
	Applying for : * General Pool	Annexure-I (Click Here to Download)			
🗈 Main Navigation Menu					
#Dashboard	Name of Production House / Agency *	Mobile No. of Production House / Agency*			
AV Production Management 🔹					
1 AV Production Policy Guidelines	Address • Head Office O Corporate Office				
	Contact Name *	Designation *	Address *		
Support: & 9810205148, 9289772910, 9289772911	удуцу	uihiu	uihuh		7
🕿 teamcbc.enquiries@gmail.com	Phone No.	Mobile No. *	E-mail ID *		

▼ teamchc enquiries@amail.com								18
- combeenquines@gridi.com	Phone No.		Mobile No	.•		E-mail ID *		
	Enter Phone No.		Enter Mo	bile No.		Enter E-mail IE	0	
	Branch Offices							
	Contact Person*	Address*	Designatio	n* Pł	hone No.	Mobile No.*	E-mail ID*	Action
	test comn	test add	test desg	45454	4545	5645645645	test@ddd.com	Add
	Incorporation Status : *		Incorporat	ion No. :				
	Please Select	~	Enter Inco	prporation No.				
	Certificate Details							
	Certificate Number:		Certificate	Issuing Year :		Certificate Issu	ued By :	
	Enter Certificate No.		Enter Cer	tificate Year		Enter Certific	ate Issue By	
	Owner/Promoter D	Details						
	Category*	Nan	ne*	Mo	obile No*		Email*	Action
	o							
	Owner/Promoter De	etans						
	Category*	Nam	e*	Mot	bile No*	Er	mail*	Action
	Owners 🗸	sadsad		3254222222		ddd@ddd.com	1	Add
-								
	Financial Details							_
	ECS Mandate Form	m (Click Here to Downlo	bad)					_
	IFSC Code *		Bank Name			Branch *		_
	Enter IFSC Code		Enter Bank	Name		Enter Branch		
	MICR *		Bank Accou	nt Number for Rece	eiving Payment *	Account Holder	Name *	_
	Enter MICR		Enter Bank	Account Number		Enter Account	Holder Name	
	PAN No. *		GST No. *			TAN No. *		
	5-10-10-10-10-10-10-10-10-10-10-10-10-10-	Enter GST No.			Enter TAN No.			
	Enter PAN NO.		Enter GST	40.		Enter Martie.		
	Enter PAN No. PAN Card / पेन कार्ड*		GST Certific	ate / जीएसटी प्रमाणप	पत्र*	TAN Number / 칸	न नंबर*	
	Enter PAN No. PAN Card / पैन कार्ड* Choose file	Browse	GST Certific Choose f	ate / जीएसटी प्रमाण le	पत्र• Browse	TAN Number / さ Choose file	न नंबर*	Browse

Years	Amount*	IT Return File*	Balance Sheet*	Profit & Loss A/C Statement*
FY 2017-18	Annual average turi	Choose File No file chosen	Choose File No file chosen	Choose File No file chosen
FY 2018-19	Annual average turi	Choose File No file chosen	Choose File No file chosen	Choose File No file chosen
FY 2019-20	Annual average turi	Choose File No file chosen	Choose File No file chosen	Choose File No file chosen
FY 2020- 2021	Annual average turi	Choose File No file chosen	Choose File No file chosen	Choose File No file chosen
FY 2021- 2022	Annual average turi	Choose File No file chosen	Choose File No file chosen	Choose File No file chosen
				Next

8. Fill all the required details in the "AV Production Information" Tab.

केंद्रीय संचार व्यूरो ﷺ Central Bureau of Communication	=					# Home   🕘
Azadika	C Empanelment of AV	Production				
AV Last Login: 08-Nov-2022 19563V	Basic Information	Production Information				
	Category of AV-Production :					
🗈 Main Navigation Menu	Soctoral Exportiso					
#Dashboard	Social & Public welfare ad	a		🗌 Economy, F	inance & Infrastructure	
1 AV Production Management -	<ul> <li>National Integration, Defe</li> <li>Environment &amp; Energy</li> </ul>	nce, Diplomacy, Planning a	nd Democracy	Culture, Tou	urism and Energy inistration, Persona, Vigilance c	and Investigation
AV Production Policy Guidelines	Award					
	Туре	Name	Remarks		Certificate	Action
Support: 📞 9810205148, 9289772910, 9289772911	Add					
steamcbc.enquiries@gmail.com						Previous Submit

9. Select the "Category of AV-production".

On the basis of category A,B or C, creative content gets modified.

I. Creative content for "Category A" and then click on "Submit" button.

	🕼 Empanelmer	nt of AV Produc	tion				🕹 AV Productic	on Application Receipt
AV AM	Basic Information	AV Production	on Information					
	Category of AV-Pro	duction :*						
🗈 Main Navigation Menu	Α 🗸							
<b>#</b> Dashboard	Please provid	e Creative Tec	im Details					
I AV Production Management 🔹	**Maximum size	for uploading a fil ver Bank Stateme	e is 2MB.	16696	11485-1122F0040-tear	nmember-EmpbankStmt.pd	if Browse	e Upload 📀
AV Production Policy Guidelines								
	Job Type *	Name *	Designat	ion *	Working Since *	Salary Slip	Bank S	tatement
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🕿 teamcbc.enquiries@gmail.com	Add							

/2911						19 C		
ncbc.enquiries@gmail.com	Documentary Film	Cho	ose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number							
	Corporate Film	Cho	ose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number							
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	Short Film (Fiction)	Cho	oso filo	Prowso	Lipload	Choose file	Browso	Upload
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	TV Serial	Cho	oso filo	Browno	Upload	Chasse file	Provino	Upload
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	Web Series	Cho	ose file	Browse	Unload	Choose file	Broweo	Upload
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	Game Show	Cho	ose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number			Dioneo			Diction	
	Reality Show (for TV or Web)	Cho	ose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number							
	Video Song	Chc	oose file	Browse	Upload	Choose file	Browse	Upload
	Video Song Enter Total Number	Chc	oose file	Browse	Upload	Choose file	Browse	Upload
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# II. Creative content for "Category B" and then click on "Submit" Button.

1 AV Production Policy Guidelines	Creative Content (Last 3years)						
Support: 📞 9810205148, 9289772910,	Total Number	Job Order/Ag	grement/Contract		Completion Certificate/Payment Receipt		
9289772911 Steamcbc.enquiries@gmail.com	Sponsored Radio Programmes / Radio Serials (duration at least 10 minutes)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Radio Series / Web Radio Series (each Series of duration at least 15 minutes)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Audio Spot / Audio Jingle (of duration at least 1 minutes)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Audio song (of duration at least 3 minutes)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Sectoral Expertise	Planning and Democracy	Econom     Culture	ny, Finance	e & Infrastructure and Energy		

# III. Creative content for **"Category C"** and Click on "Submit" button.

	Total Number	Job Order/A	agrement/Contrac		Completion Certificate/Payment Receipt		
Support: 📞 9810205148, 9289772910,					· · · · · · · · · · · · · · · · · · ·		
zeg//2911 teamcbc.enquiries@gmail.com	AD Film / Digital film / video spot (of duration at least 20 seconds)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Short film (Fiction) (of duration at least 2 minutes)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Audio Spot / Audio Jingle (of duration at least 20 seconds)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Video song / Music video (of duration at least 20 seconds)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						
	Animation Spot (2D/3D) (of duration at least 20 seconds)	Choose file	Browse	Upload	Choose file	Browse	Upload
	Enter Total Number						

	e Details								
Certificate N	umber:			Certificate Issuing	Year :		Certificate Issued	i By :	
905697				2022			DIIPT		
Owner/Pr	omoter Det	ails							
Category*	Name*	Mobile No*	Email*	Name of the Degree / Diploma in AV –	Name of the Field of the Degree / Diploma in AV -	Institution is Govt. Affiliated	Name of the affiliated	Course duration (Degree / Diploma in AV – Production) in	Action
				Production*	Production*		Body*	Months*	
Owne 🗸	sadsad	87932	sg@gi	ashgdgu	vhguyg	Yes	fgyuugy	77	Add
Financial ECS Mar	Details ndate Form	(Click Here t	o Download	) Bank Name •			Branch *		
Financial ECS Mar IFSC Code • SBIN756747	Details ndate Form	(Click Here t	o Download	) Bank Name *			Branch *		
Financial ECS Mar IFSC Code * SBIN756747	Details ndate Form 7	(Click Here t	o Download	) Bank Name * SBI	abor for Dasabiling Day		Branch * Noida22		

10. If Applying For **"Startup Pool: Owner/Promoter"** Details will display as below.

11. If Applying For **"Startup Pool: Creative Content"** will display as below.

केंद्रीय संचार ब्यूरो Eentral Bureau of Communication	=							*	Home	9
Zadi Ka	C Empanelment of A	/ Production								
AV Last Login: 08-Nov-2022!11:553V	Basic Information	Production Information								
	Category of AV-Production									
Main Navigation Menu	Creative Content (L	ast 3years)								
# Dashboard	Name	Total Number	J	ob Order		Completion Cer	tificate & Pay	ment Slip	Action	
LAV Production Management 🔹										
1 AV Production Policy Guidelines	Name	Total Number	Choose file	Browse L	Jpload	Choose file	Browse	Upload	Remove	
	Add									
Support: & 9810205148, 9289772910,	Sectoral Expertise									
zeamcbc.enquiries@gmail.com	Social & Public welfare of National Integration, De	aaa fence, Diplomacy, Planni	ng and Democrac	y C	conomy, Fi :ulture, Tou eaal, Admi	inance & Infrastru Irism and Energy Inistration, Person	cture a. Viailance c	and Investig	tion	

12. After submission you get the reference number which will be used for future reference.

13. Fill all the required details and submit the application fees i.e Rs 10,000/-.You will get the payment receipt on successful payment, which you can download.

75	☑ Application Fees		
Last Login: 10 -Nov-2022 03:194V PM	Billing Address / बिल भेजने का पता : Amount / राशि *	Email ID / ईमेल आईडी *	First Name / पहला नाम *
Main Navigation Menu	Last Name / अंतिम नाम *	Mobile No. / मोवाइल नंबर *	address / भेजने का पता *
<b>☆</b> Dashboard	uire	2000400040	
↓ AV Production Management ・	Pin Code / पिन कोड * Enter Pincode	Country / देश *	state / राज्य * Select State
1 AV Production Policy Guidelines	City / 됪리 *		
Support: 📞 9810205148, 9289772910, 9289772911 🕿 teamcbc.enquiries@gmail.com	Enter City Shipping Address / शिपिंग पता :- Some As Billing Address / विलिंग पते के समान		
	First Name / पहला नाम *	Last Name / अंतिम नाम *	Mobile No. / मोबाइल नंबर *
	Enter First Name	Enter Last Name	Enter Mobile